



“Open your Eyes” - Cultural Ambassador Program - Terms and Conditions

SCHEDULE

Competition name Cultural Ambassador

Promoter Go Study Australia

Entry – residency restriction Entry is only available to those with the following passports: France, Italy, Spain and Latin America.

Entry – age restriction 18 and over

Competition Period 11:00am AEST on 18/11/2019 to 2:00pm AEST 28/2/2020

How to enter To enter stage 1 of the competition, each entrant must submit a video for consideration and reach a minimum number of points (30) to be eligible to progress for the finalist round (video selection)

Any entrant who reaches 30 points will be invited to submit a video in the finalist round and have their video considered by the judging committee. Points may be earned by undertaking the following actions.

1. Enter your info, name and email (1 point)
2. Share the referral link to friends and connections (5 points for each friend who signs up)
3. Watch the Competition video on facebook (3 points)
4. Visit our instagram profile (1 point) - please follow us
5. Visit our facebook profile (1 point) - please follow us

Finalist Video Content Criteria and Selection Criteria All entrants who earn 30 points or more will be invited to submit a video for the video finalist round of the competition. The video should be no more than 60 seconds and answer the question ***How will the Cultural Ambassador Experience Open your Eyes change your life.***

Finalists will invite friends and colleagues to vote for their favourite videos via a referral link. The winning video will be judged from a pool of the 30 most popular videos within each country (France, Italy, Spain, Latin American countries)

Are multiple entries permitted? No

Receipt of entries All stage 1 entries will be considered if they complete the actions on the gleam.io campaign platform. All finalists will be required to upload their entry via the Woobox platform

Displaying entries N/A

Prize(s) – Inclusions ***A Cultural Ambassador Experience***

- 12 weeks of English language tuition at Browns English College (20 hours per week)
- Return flight from France, Italy or Spain to Gold Coast or Brisbane (Australia)

- A Demi pair homestay experience with a local family, with 3 meals a day and accommodation included
- \$2000 AUD spending money

Please note, visa fees, overseas student health cover, travel insurance and additional activities are not included in the prize but may be offset by the \$2000 spending money

Total number of Prizes There is one prize per eligible country to be won as part of the Competition
Value of each: \$8500 AUD

Determining the winner(s)

Judge(s) The Judge(s) of the Competition will be: 2 members of the Go Study Australia Management Team

The entries will be judged between 01/02/2020 and 15/02/2020, and the winner(s) will be determined, at or around 3:00pm AEST on 25/2/2020 at Go Study Australia office. Level 5, 507 Kent St Sydney, NSW Australia 2000

Notifying winners Within 2 days of the winner(s) being determined, each winner will be notified by phone or email. Publishing results within 7 days of the winner(s) being determined, the name and suburb (or town) of each winner will be published at www.openyoureyesnow.com

PART A - INTRODUCTION

1. Information on how to enter and Prize details form part of these terms and conditions.
2. By participating in the Competition, entrants accept and agree to be bound by these terms and conditions. For the avoidance of doubt, the terms and conditions include the Schedule above.
3. Entries must comply with these terms and conditions to be valid.
4. Where there is an inconsistency between the Schedule and Parts A to J of these terms and conditions, the schedule will prevail.

PART B - PRIVACY

5. The Promoter will collect and use each entrant's personal information for the purposes of:
 - a. conducting the Competition (which may include disclosure to third parties for the purpose of processing and conducting the Competition) and for promotional purposes, public statements and advertisements in relation to the Competition;
 - b. providing information about the products and services offered by the Promoter and
 - c. its related companies and its affiliated retailers; and
 - d. research to improve its products and services.
6. By entering the Competition, entrants consent to the use of their personal information as described in clause 5.
7. Entrants may access, change and/or update their personal information in accordance with the Promoter's privacy policy <https://www.gostudy.com.au/privacy-policy/>

PART C - WHO CAN ENTER THE COMPETITION

8. Entrants must be over 18 years of age by the end of the competition
9. Entrants must hold a passport from either France, Italy, Spain, or Latin America
10. Directors and employees (and their immediate families) of the Promoter or its related companies

or agencies and Participating Retailers are not eligible to enter. Immediate families means spouse, ex-spouse, child, step-child, parent, step-parent, legal guardian, sibling or step-sibling.

PART D – HOW TO ENTER THE COMPETITION

11. To enter, each entrant must comply with the 'How to Enter' section of the Schedule.
12. An entry cannot be modified after it has been submitted.
13. The Promoter reserves the right, at any time, to request verification of the age, identity, residential address or any other information relevant to participation in the Competition of all entrants. The Promoter reserves the right to disqualify any entrant who provides false information or fails to provide information that is reasonably requested by the Promoter.
14. The promoter reserves the right to disqualify any competitor found to be engaging in unfair tactics such as using bots to submit multiple referrals, submitting fake email referrals or submitting multiple emails for the same person.
15. The Promoter reserves the right, in its sole discretion, to refuse to accept entries which are incomplete, indecipherable, offensive, do not comply with these terms and conditions or which contravene any applicable laws or regulations.
16. The Promoter reserves the right, in its sole discretion, to disqualify any entrant who has breached any of these terms and conditions, has engaged in unlawful or improper conduct or otherwise acts to cheat or undermine the fairness of the Competition by, for example, tampering with, or using or exploiting errors in, the entry process to obtain a competitive advantage over other entrants.
17. The eligibility of entries is solely within the discretion of the Promoter.
18. The Promoter accepts no responsibility for late, lost, misdirected or damaged entries or other communications.

PART E - PRIZES

19. Each Prize is not transferable, exchangeable or redeemable for cash.
20. If a Prize is unavailable for reasons beyond the Promoter's control, the Promoter reserves the right to substitute the Prize with a prize of equal or greater monetary value. This right is subject to any applicable legislation, regulations or directions from a regulatory authority.
21. Once a Prize has been awarded and the winner has commenced their program with the program partners, the Provider will not be held liable or accountable for any actions undertaken by the partners.
22. All taxes (excluding GST, if any) which may be payable as a consequence of receiving a Prize are the sole responsibility of each winner.
23. A winner's use of the Prize is entirely at their own risk. Before a Prize is awarded, a winner may be required to sign an agreement to release the Promoter from and indemnifying the Promoter against any liability arising from the winner's acceptance and use of the Prize and the winner's participation in the Competition.
24. The winner will be required to sign agreements with program partners and comply with their necessary terms and conditions, which are available here
 - a. Browns Terms and Conditions: <https://bit.ly/2nw1urO>
 - b. Demi Pair Terms, Conditions and inclusions: <https://bit.ly/2oq2JsE>

PART F - HOW THE WINNER(S) ARE DETERMINED

25. The Competition is a game of skill. Chance plays no part in determining the winner(s).
26. Winners will be selected from entrants in the finalist round. Videos are to be submitted onto the

nominated platform. Finalists will have the opportunity to invite their friends and connections to vote for their video (or any other video)

27. Go Study will select the 30 top voted videos per country, as of 9am AEST February 1, 2020. The Top 30 voted videos will then undergo review by a judging panel. The winner will be chosen based on judges vote according to the following criteria:
 - a. Originality
 - b. Emotional messaging
 - c. Viewer engagement
 - d. Suitability of the video contestant for Demi Pair experience
 - e. Number of initial points earned in stage 1
28. The winning entry or entries will be the entry or entries that best satisfy the Content Criteria, as determined by the Judges.
29. The number of winning entries to be selected will be the same as the total number of Prizes specified in the Schedule
30. The Judges' decision will be final and binding and no correspondence with entrants or any other person will be entered into.
31. Each winner will receive a Prize.

PART G - NOTIFICATION AND CLAIMING THE PRIZE(S)

32. The Promoter will provide each winner with instructions on how to claim their Prize. It is the responsibility of each winner to comply with the Promoter's instructions.
33. The Promoter reserves the right to request each winner to provide proof of their identity and/or proof that they were responsible for the winning entry.
34. Each winner agrees to participate and cooperate, as required, in all publicity activities relating to the Competition, including, without limitation, being interviewed, photographed, filmed and recorded. Each winner authorises the Promoter to use such content for advertising and publicity purposes in any media in perpetuity worldwide.
35. It is the responsibility of each entrant to notify the Promoter of any change to their contact details.

PART H - UNCLAIMED PRIZES

36. The Promoter will take all reasonable steps to identify and notify each winner in an attempt to ensure that each winner receives their Prize. However, if a winner cannot be identified or does not claim the Prize within three months of the date on which the winners are determined, their Prize is forfeited and will be awarded to the next best entry.
37. Each winner of an unclaimed Prize will be determined and notified in accordance with Parts F and G.

PART I – NO LIABILITY

38. Any Prize supplied by a third party supplier is subject to the terms and conditions of that third party supplier. Each Prize may come with guarantees that cannot be excluded under the Australian Consumer Law. If those guarantees are not complied with, then you will have rights under the Australian Consumer Law. Subject to those guarantees and rights, the Promoter shall not be liable and excludes all liability (including negligence) for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) for damage to property, personal injury or death suffered or sustained in connection with the Competition or the use or taking of any Prize except for any liability which cannot be excluded by law including as provided for under the Australian Consumer Law.
39. If entry is via Facebook/Instagram or if the Competition is promoted on Facebook/Instagram, the

Competition is in no way sponsored, endorsed, administered by or associated with Facebook/Instagram and each entrant agrees to grant Facebook/Instagram a complete release from any claims that they now have or may have in the future which relate to or are incidental to the Competition. Entrants acknowledge and agree that:

(a) any information they provide in connection with the Competition is provided to the

Promoter and not to Facebook/Instagram or any other social network; and

(b) any questions, comments or complaints regarding the Competition will be directed

to the Promoter, not to Facebook/Instagram or any other social network.

PART J - TERMINATION OF COMPETITION

40. The Promoter reserves the right to vary the terms of, or cancel, the Competition at any time without liability to any entrant or other person, subject to applicable laws

PART K - Responsibilities and Commitments of the Winner

41. The winners will be required to comply with all terms and conditions of the Browns English College Program and the Browns Demi Pair program,

a. Browns Terms and Conditions: <https://bit.ly/2nw1urO>

b. Demi Pair Terms, Conditions and inclusions: <https://bit.ly/2oq2JsE>

42. The winning entrant will be required to complete a series of tasks while engaged in the Cultural Ambassador Experience

a. **While in Australia?**

- i. Attend English classes 4 days a week and participate in improving your English
- ii. Commit to 15 hours a week supporting your host families with Demi Pair duties (such as cooking, looking after children, running errands etc)
- iii. Record, edit, publish and promote at least 1 video per week
- iv. Attend cultural workshops at a local high school (e.g run a sports class, a language class or share stories about your home country)
- v. Attend any official Promotional events offered by Browns English or Study Gold Coast

b. **When Back in your Home Country**

- i. Edit, publish and promote an overview video about your experience and how it has helped you to 'open your eyes'
- ii. Organise at least 3 visits to high schools or universities to showcase your experience in Australia - subject to availability
- iii. Help Go Study Australia promote Australian education opportunities at various seminars and events

c. **Before you leave**

- i. Attend a Go Study office for pre-departure preparation and interview - subject to availability
- ii. Create video content for publishing across social channels

Good Luck from the team at Go Study Australia. We are excited to help you Open Your Eyes through the Australian Cultural Ambassador Program.

For enquiries or questions send an email to australia@gostudy.com.au